

# Community Based Floods Early- Warning Communications And Dissemination

A Case-Study from Nepal

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## Flood in Nepal

- Flood is an annual phenomenon.
- Average annual rainfall of Nepal is 1500 to 2500 mm
- 80% of the rainfall occurs between June to September.
- Average human deaths per year due to flood is more than 80.
- Economic loss is equivalent to 1.5 million USD

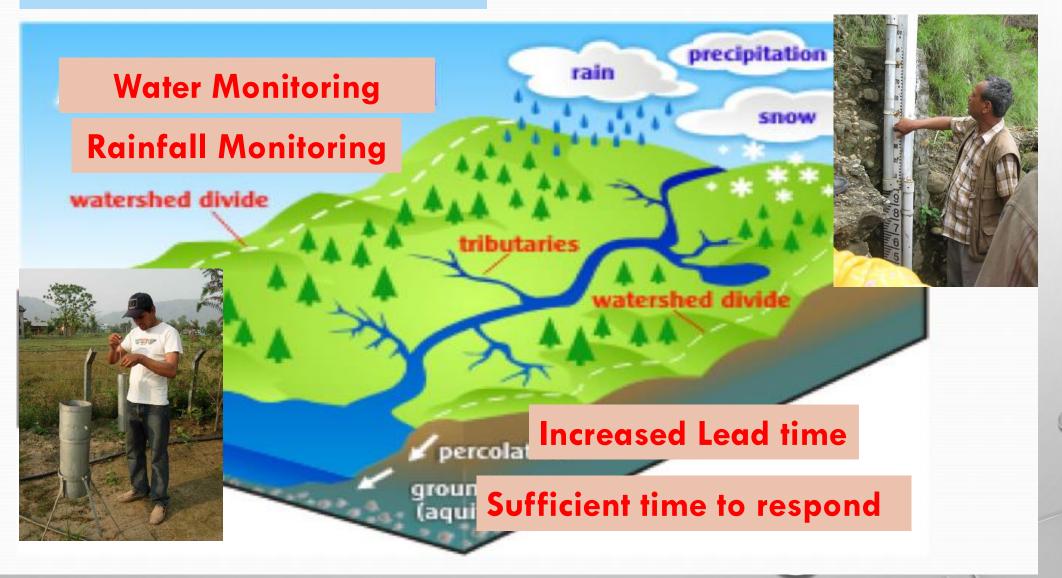
## Flood Management Approach

River Basin Approach
 Upstream Monitoring

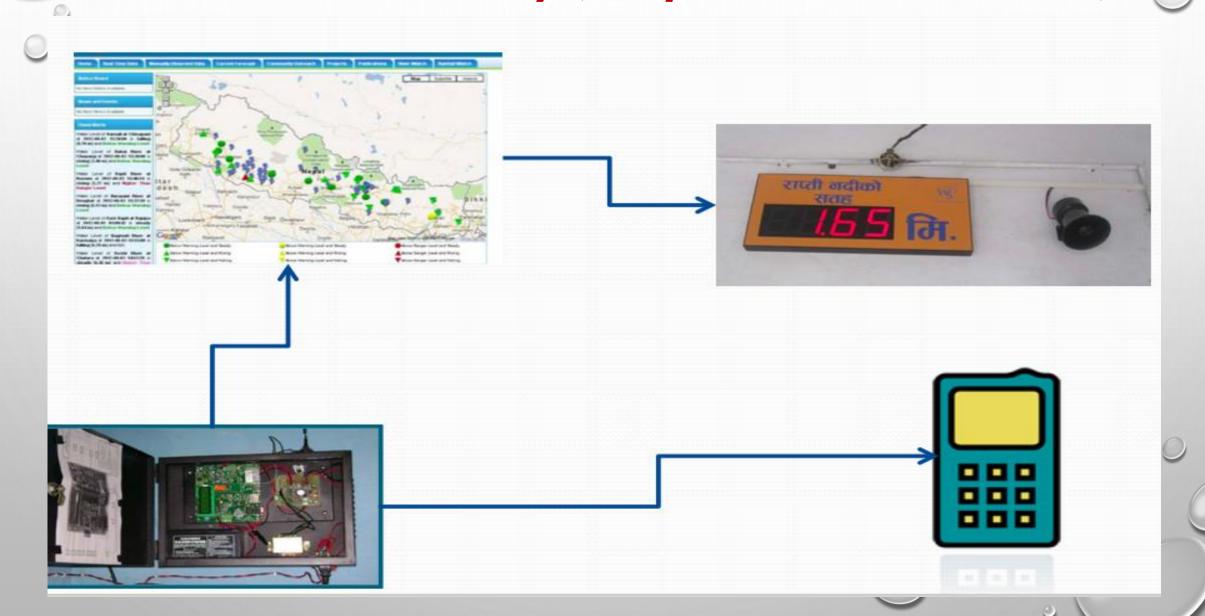
Real Time Telemetric

Taking Advantage of Mobile Technology

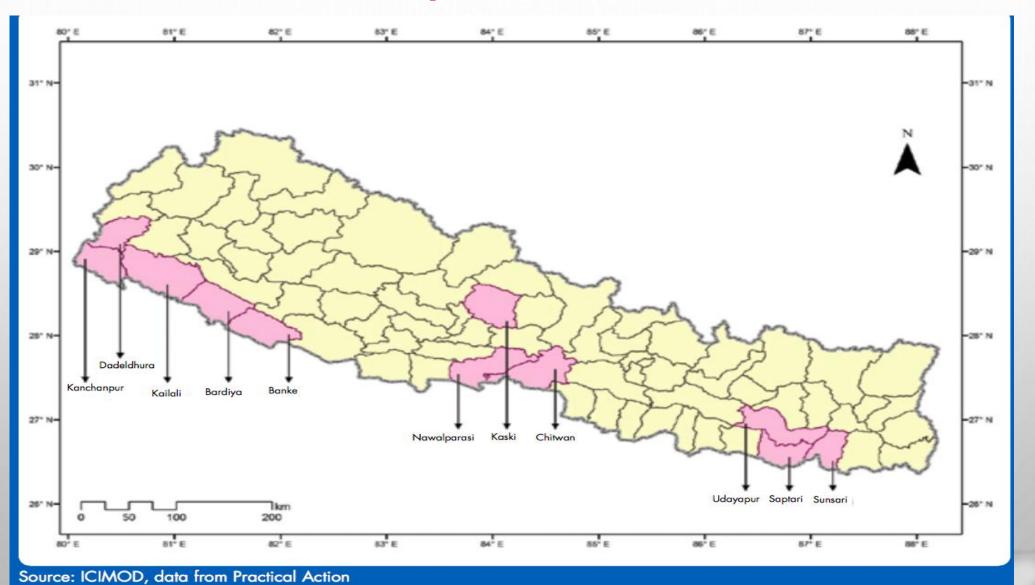
## **Kiver Basin Approach**



## Real Time Telemetry (only started after 2000)



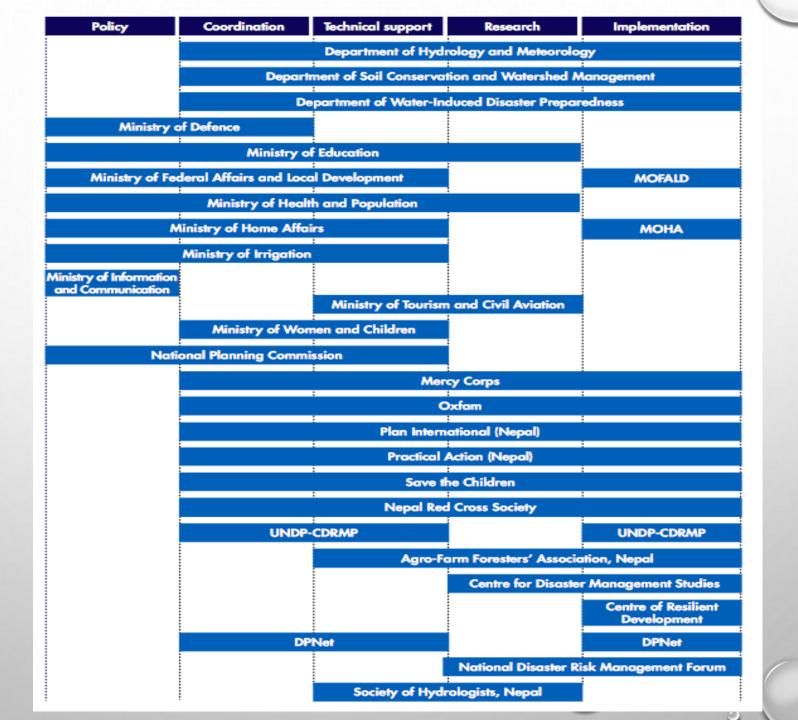
### **District With Community Based EWS**



## Implementation Framework

- Ministry of Home Affairs (MOHA)
   Response and Coordination, Rapid Assessment
   Communication and Dissemination of Information
- Ministry of Federal Affairs and General Administration (MOFAGA)
   Preparedness, Capacity Building and Knowledge Management
   Community Support to Response and Assessment
- Department of Hydrology and Metrology (DHM)
   Monitoring and Observation of Meteorological Information
   Communication and Dissemination
- Media And Private Sector
   Communication and Dissemination

**Roles And Functions of Different Organizations** in Disaster Risk Management in Nepal



FOUR KEY
ELEMENTS
OF 'PEOPLE
CENTERED'
EWS



**Risk Knowledge** 

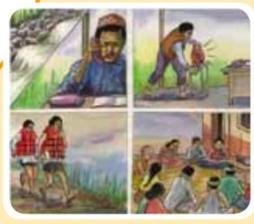




Monitoring & Warning Service



**Response Capabilities** 



Dissemination & Communication

### Components of a Flood Early Warning System

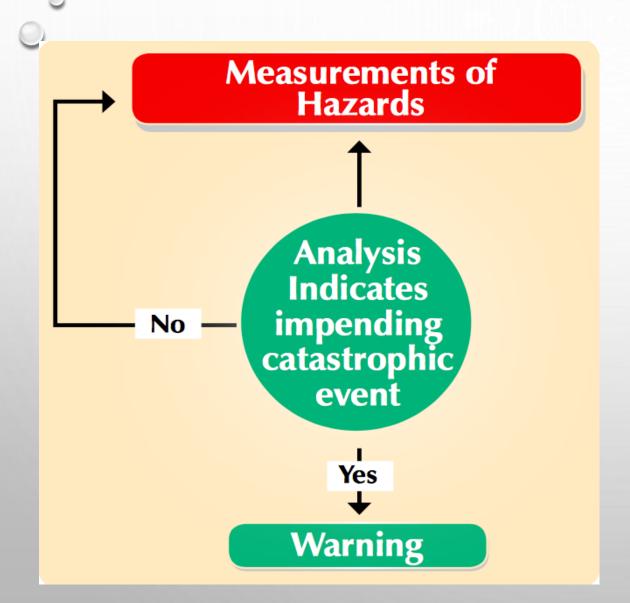


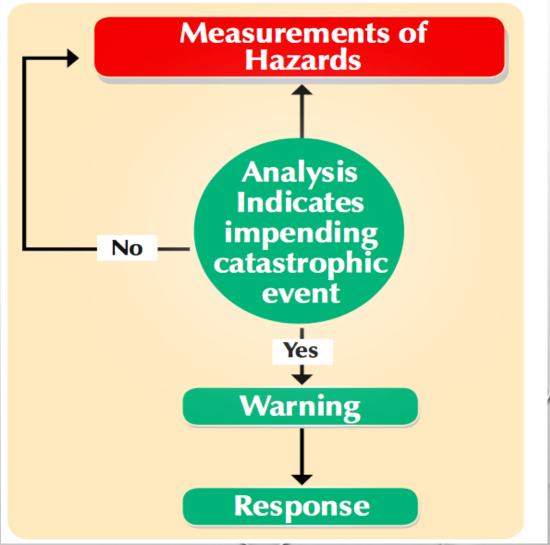


## **End to End Solution**

Hazard detection to Community response

#### **Traditional Vs Four Phases EWS**





## **Community Based EWS**

- A system designed, operated and maintained by the communities.
- Community will explore external support from different individuals, communities, organizations and institutions.
- Community develops and maintains close coordination and links with different stakeholders.
- Community will lead all steps of establishment of the EWS.
- Community should own and contribute to the sustainability of system.

## Five Steps of Community Based EWS

Step V: Follow-up, Review & Sustainability

Step IV: Preparation for Response

**Step III: Communication and Dissemination** 

Step II: Observation & Monitoring

Step I: Participatory Situational Analysis

Step 0: Preparation

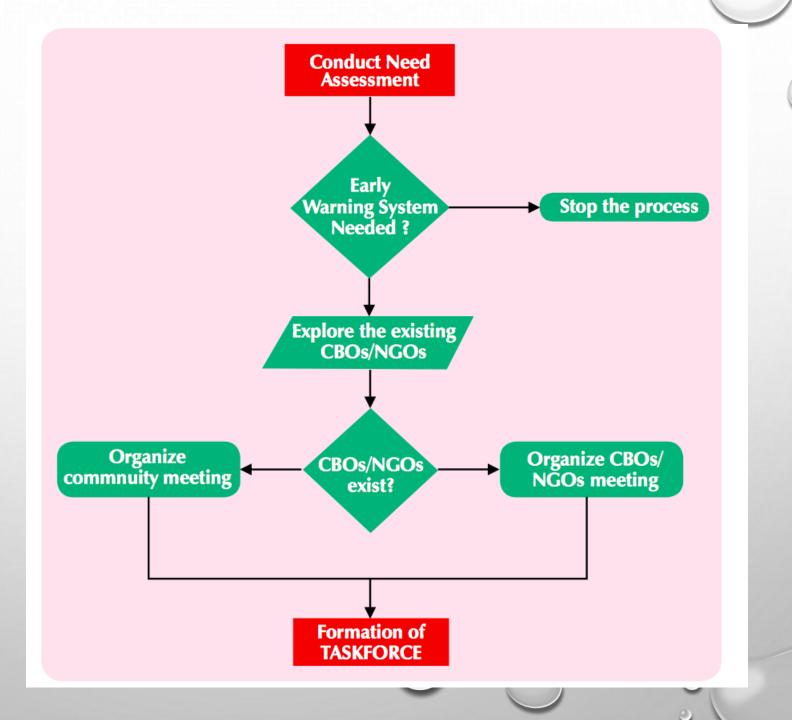
## **Step 0 - Preparation**

- Ensure that the establishment of EWS will mitigate the problems.
- The basic information should be collected in consultation with the community.
  - Frequency and severity of past hazards
  - Spatial characteristics
  - indigenous EW practices

- vulnerable households and groups
- existing social groups
- capacity of the community
- Information analyzed and decision made (with the community) whether establishment of an EWS will reduce the vulnerabilities of the community.
- The major criteria used are:
  - Frequency of hazard, Severity of hazards, Availability of sufficient lead time



## The Preparation Process



## Step III- Communications and Disseminations (C&D)

- Making warning prompt, targeted and informative; before, during & after emergency
- Communications from the right place, on the right time and to the right people.
- Follow principle of 'live and let them live' By Members and leaders of up and down stream, and flood prone community.
- Actionable Warning likelihood impact
- Reliable and well organized

- Agreement on flow of information
- Understand by all stakeholders
- Effective & efficient to reach all end users
- Offer alternative methods/channels
- Use of different modes
- Local traditional system relevance,
   effectiveness and feasibility
- Develop 'Community Communications Network'

## Steps to develop a C&D System:

- Identify existing C&D systems
- Identify the mechanism and medium for C&D system based on the information and level of risk
- Develop C&D plan with technical support from the concerned organizations.
- Identify roles and responsibilities of each stakeholder.
- Take into account the special need of selected community members (including hearing, visual and mentally impaired persons).
- Supply and install C&D tools and equipment. Prepare their O&M plan.
- Share agreed C&D plan to all community members and stakeholders. Develop inclusive 

  IEC materials as per local need for awareness.

## **Tools and Equipment**

- Telephones
- Wireless radios
- Sirens (hand operated)
- Colored flags/light
- Hand mikes
- FM radio and television stations
- Social Media
- Websites
- Traditional methods





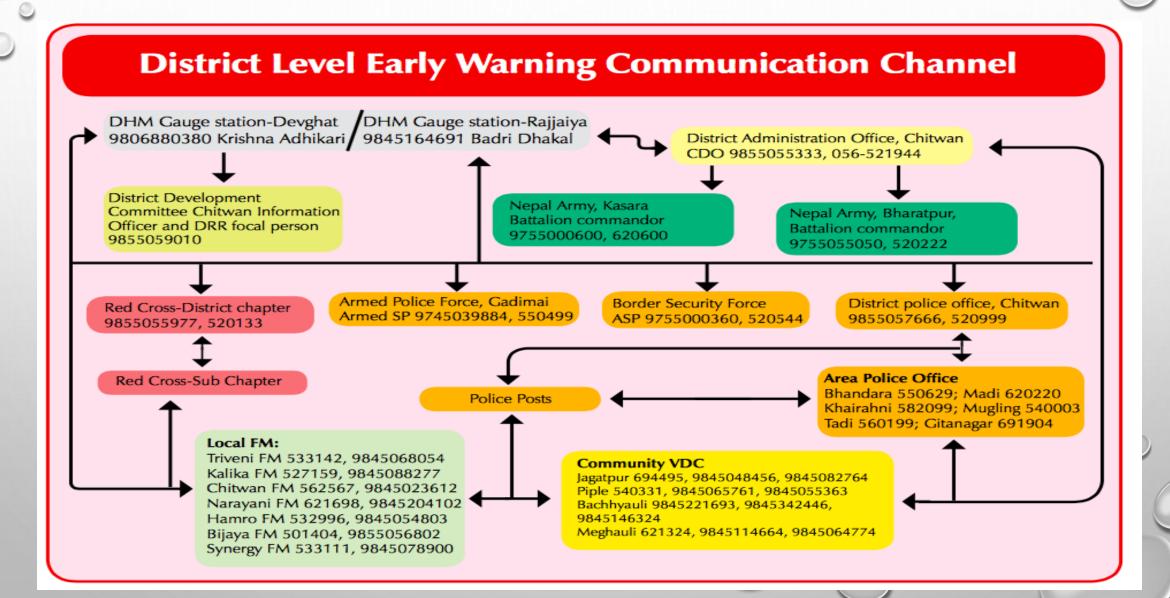
## **Examples of C&D**







## **Communication Channel**





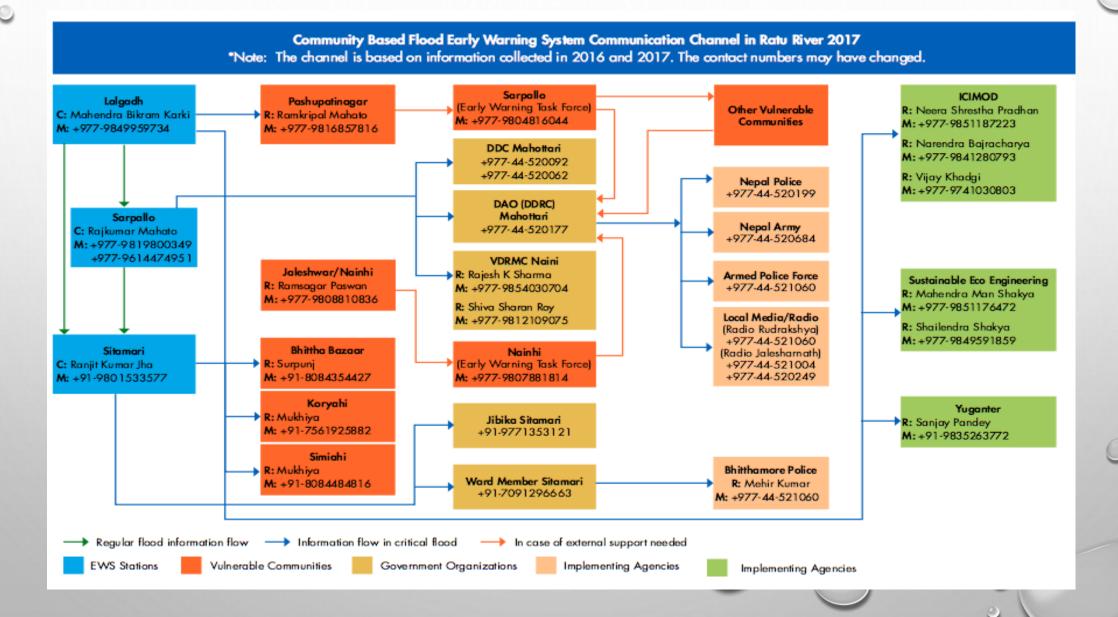
#### Levels of Warning and their Interpretation

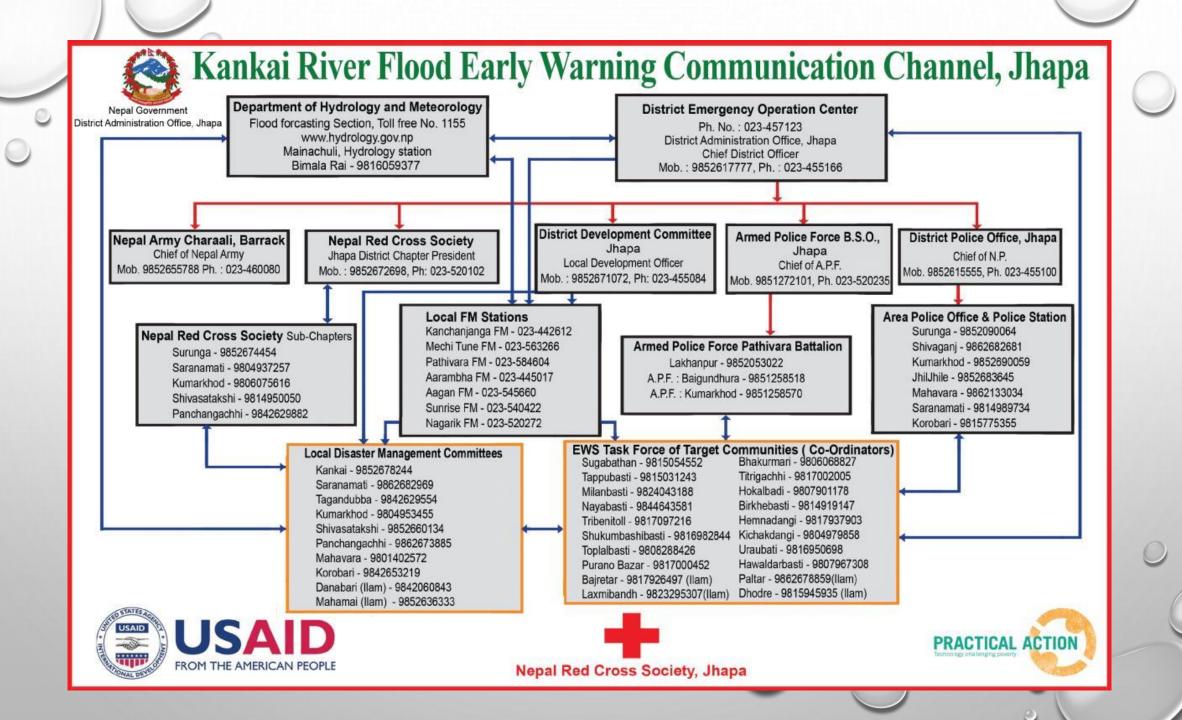
UPSTREAM			DOWNSTREAM		
Warning Level	Color of Data indication	Siren signal	Interpretation	Action	
Level 1		No siren	High probability of flood	Stay alert and on the standby	
Level 2		Beeping sound	Flood is inevitable in a few hours	Be prepared	
Level 3		Continuous ringing	Flood is coming	Evacuate for safety	

#### Information Flow-Ratu River



#### Communication Channel - Ratu river



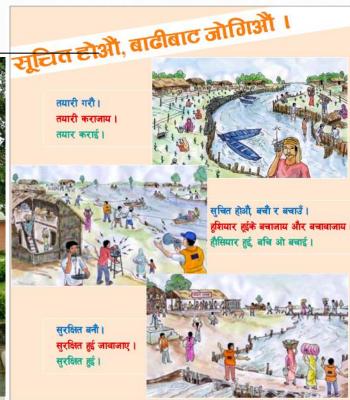


## After EW — People evacuating-rescuing elders and children



## **Examples of C&D**





पूर्व सूचनाः सबैका लागि सबै मार्फत

बाँके बर्दिया बाढी सूचना कार्यक्रम प्रवेपान क्षणानको कुणेनिर्देशन एवं विचारीन्ट (ईस्रो) को अर्किक रावागाय







Poster in three languages





#### Recognizing and Understanding Warning Messages

- Information should be short, clear and understandable
- Common understanding EW system, Warning level and Communications channels
- Write-down the messages once received
- Ask to repeat to verify and confirm the message

#### **Examples of Signals**

Warning Level	Level 1 Alert, Standby "Ready"	Level 2 Preparation "Get set"	Level 3 Evacuation "Go"
Precondition	One sound of the siren, long pause (repeated)	Two consecutive sounds of the siren, long pause (repeated)	Continuous sounds of the siren
For the person with the hearing impairment*	Green flags/lights	Yellow flags/lights	Red flags/lights

#### **C&D** Levels

- Upstream (gauge station) to community
- Within community
- Community to Community

#### Level of Recipients of EW

**SOURCE** Caretaker District Authorities; Focal NGO; LEVEL 1 downstream focal person/s Network of focal person/s in the LEVEL 2 immediate downstream vulnerable village

Network of focal person/s in the

consecutive downstream vulnerable village

LEVEL n

#### **Key Actors of EWS**

- Caretaker
- Local Organizations LG, Line Agencies,
   FP
- Local Disaster Mgt. Authority
- FP Downstream vulnerable village
- Local Media
- Flood Risk Management Committee
- Other Actors Private sector, Red Cross,
   Police and Army, local leaders & teachers

## **Capacity Building**

- Conduct Capacity Needs Assessment. Consider following common approaches targeting the local communities and other key stakeholders:
- Training
- Awareness raising (IEC material posters, flayers, pamphlets, videos, street drama, door-to-door)
- Learning/Exposure Visits
- Equipping with relevant facilities
- Ensure System Operator has relevant knowledge and skills of C&D, and maintenance of the equipment. Main target audiences are:
  - Gauge observers Community leaders,
  - EW Management Committee members, Media and other stakeholders.

#### Interaction with LDMC and DDMC on EWS





## **Content of Capacity Building**

- Identifying and analyzing the C&D channels
- Define roles and responsibilities of all key stakeholders
- Use of C&D medium
  - telephones
  - sirens (hand operated)
  - hand mikes
  - social media

- wireless radios
- colored flags/light
- FM radio and TV stations
- Website
- Maintenance of the tools and equipment
- Team building (up/down stream community, flood prone communities, other community members, Media)
- Effective communication skills

## Challenges

- Bridging the gap between those with information and those who do not
- Inadequate comm. systems to provide timely, accurate & meaningful infor.
- Lack of alternative channels to ensure outreach of information
- Poor quality of tel. systems and technology
- Lack of clarity in warnings issued
- Inadequate understanding of vulnerable groups and their needs

- Ineffective engagement of the media and private sector
- Failure of equipment
- Lack of community's trust in the information disseminated
- Obstruction in dissemination of information due to social structure
- Frequent movement of youngster
- Absence of user friendly tools and equipment
- Limited knowledge of alternative communication channels

## Challenges (Contd.)

- Conscious blending of indigenous knowledge and modern technologies
- Media role mere informer to making community listen
- Mis-use of social media (rumor)
- Limited engagement of local government
   protocols of C&D system
- Lack of standardized SOP on flood EW C&D
- Shifting to response centric to disaster preparedness
- Failure to understand the gravity of hazard and vulnerability

- Effective institution and governance
- Sustainability of the system- LG ownership
- Affording use of advance technologies
- Improved regional and transboundary collaboration
- Anticipate flood and be better prepared
- Use of EW information in re-building and recovery
- Verified location-specific information directly to the community
- Project based approach



Discussion on
Strengths,
Weaknesses and
Gaps in
Communicating
Flood Early
Warning

#### Nepal

Description	Strengths	Weaknesses	Gaps
Hydromet services			
Generation of early war	ning and flood forecasting m	odels	
Flood Forecasting Models	Confidence and accuracy;     Understandable;     Linked with DMA	Difficult for non-technical people to understand;     Uncertainty in rainfall forecast;     Limited trained human resources     Inadequate ICT	National and basin level rainfa forecasts for floo forecasting
Global models	Increased lead-time for early action; Free of cost; Node can be added at an place	Less accuracy;     Dependency on others  y	
Products and packaging	of early warning for dissemi	nation	
Flood bulletin	<ul> <li>Strong lifesaving message;</li> <li>Means of preparedness</li> </ul>	<ul> <li>Limited to certain groups (email users only)</li> </ul>	
Advisories	Easy to self-plan, very helpful in harvesting and planting crops		
Means of communication, anguage and frequency	Followers of social media (Facebook and Twitter) reaching out to larger groups	Only in Nepali language- local language     Not accessible or limited to end users	Local language
Mechanism of feedback?	Toll-free number and social media for feedback	Limited social media users	
Transboundary early warning	Community-community linkage social cohesion	No data sharing between Tibet (China) and Nepal	No policy on transboundary

No institutional/

governmental linkages

**EWS** 



Discussion on
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Disaster management auth	ority		
Dissemination of early warning, who are the recipients?	Extend institutional structures up to community level (TFs and CDMCs);     Local governments in place	Area coverage is limited (project based only);     Limited awareness; limited capacity of local governments and end users	Sustainability
Coordination between various agencies and end users	Coordination and collaboration among all stakeholders	Limited project-based area coverage	<ul> <li>Community underrepresented in district level mechanism</li> </ul>
Means of communication, language and frequency: SMS, phone, media, website	Social media (Facebook and Twitter) — reaching out to larger groups;     Toll free #, website with visual displays, twice a day in monsoon as and when required;     Maps, texts and graphs	Limited to certain groups (email users only);     Limited internet service: solar power backup	
Civil society, research orgo	inizations		
Community awareness and capacity building	Community level structures (TFs and CDMCs);     Training on CBFEWS	Limited or project based;     No clear policy on roles of the local government	Continuity
Coordination among various agencies and end users	<ul> <li>Strong mechanism all the way up to community level;</li> <li>Increase in number of supporting agencies</li> </ul>	Lack of effective coordination among stakeholders	<ul> <li>Institutional relations lacking</li> </ul>
Means of communication; language and frequency	HF radio set;     Community level TFs	Limited to DEOC (around 56-573 local agency)	<ul> <li>Project-based operators</li> </ul>
Addressing gender and differentiated vulnerabilities	Gender focal points		



## Way

## Forward

#### **Technical**

- Nation wise multi-hazard risk assessment mapping (basin and sub-basin);
- Atomization of hydro-metrological stations
- Expand the telecom network to all places;
- Inclusive technology (visible, sound and signage) for dissemination of information;
- Alternative means of communication (VHF, radio wave/satellite based);
- Use of social media and mobile apps;
- Capacity building up to local level
- Risk Based Warning and Impact based forecasting

#### Institutional/Governance

- Formulate FEW guidelines in line with the existing act, policy, and SAP;
- Integrated approaches to multi-hazard risk assessment mapping (basin and sub-basin)
- LGs ownership of existing monitoring stations and establishment of new ones;
- Vertical collaboration between institutional setups and EWS system NEOC to LEOC;
- Proper communication channels (vertical and horizontal);
- Institutionalize task forces (EWS, search & rescue, first aid.) In LGs
- Forecast based Financing
- Clarity of treaties with India and China

#### Socio-Cultural

- Diverse messages reaching diversified target audiences: language, social norms and values;
- Integrate social and cultural norms in stations establishment and capacity strengthening of most vulnerable;
- Gender sensitive response actions
- Tailor to diversity
- Guided through one door system
- attract local government's budget and allocate budget from all government levels

